

Facsimile of BBC questionnaire, with notes from CAMPAIN in Green, 25/04.25

(All else below is a direct facsimile from the BBC questionnaire)

The BBC have recently sent out email links to the following questionnaire:

“The Future of the BBC”

See the following pages showing what the email looks like:.....



Have your say

The next couple of years will decide the future of the BBC and we want you to have your say. What do you want the BBC to offer, what do we do well and what could we do better? Please take part by completing this short questionnaire.

Take Part

The BBC belongs to all of us, and wherever you are across England, Scotland, Wales and Northern Ireland, your opinion matters to us. The questionnaire takes a few minutes; thank you if you have already filled it in on the website.

Thank you for helping to shape the future of Our BBC.

Tim Davie,
Director General, The BBC

Our [Privacy Notice](#) explains how we would use your personal information. If you choose to participate, we will keep your answers for up to 9 months from the date of the questionnaire and then delete them as part of our retention policy.

Dweud eich dweud

Bydd y blynyddoedd nesaf yn pennu dyfodol y BBC ac rydym am i chi ddweud eich dweud. Beth rydych chi am i'r BBC ei gynnal, beth rydym yn ei wneud yn dda a beth y gallwn ei wneud yn well? Cymenwch ran drwy gwblhau'r holiadur byr hwn.

Cymryd Rhan

Mae'r BBC yn perthyn i bob un ohonom, a ble bynnag rydych yn byw ledled Cymru, Lloegr, yr Alban a Gogledd Iwerddon, mae eich barn yn bwysig i ni. Dim ond ychydig funudau y bydd yr holiadur yn eu cymryd, a diolch os ydych chi eisoes wedi'i lenwi ar y wefan.

Diolch am helpu i lywio dyfodol Ein BBC.

Tim Davie,
Cyfarwyddwr Cyffredinol, Y BBC

Mae ein [Hysbysiad Preifatnwyd](#) yn esbonio sut y byddem yn defnyddio eich gwybodaeth personol. Os byddwch yn deisio cymryd rhan, byddwn yn cadw eich atebion am hyd at 9 mis o ddyddiad yr holiadur ac yn eu dileu fel rhan o'n polisi cadw.

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When you click to 'take part', you will be prompted to log into your BBC account

This will be linked with your usual email address / TV licence information etc and is usually quite straightforward to do, or 'set up' if it has not been done before.



Enter your email or username

Email or username

Continue

Sign in and we'll help you discover more things you'll love.

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You will then be directed
To the 'Seven section'
Questionnaire page

(See over)

Our BBC, Our Future

We'd love to know your views on the future of the BBC. Please take part in this short questionnaire.

The BBC belongs to all of us. That's why it matters that we understand what you want the BBC to offer you and your family, and the UK overall. We'd also like your thoughts on some ideas we have for the future.

It will take a few minutes to complete, and at the end there will be a chance to tell us anything else you want to say.

All of your answers will remain confidential.



Section 1: Please tell us what you/your family watch, listen to or use

In this section we'd like to hear about the types of programmes and content you/your family watch, listen to or use. This could be across any TV channels, radio stations, on-demand services, websites or apps.

This could be from **any media providers, not just the BBC.**

Q1. Which of the following do you/your family watch, listen to or use from any media providers? Please select all that apply

News (e.g. UK and international news, weather and current affairs)

Drama

Comedy and Entertainment

General interest factual programmes and content (e.g. factual entertainment, food, travel, property, gardening)

Documentaries

Children's programmes and content

Sport

Music

Programmes and content for and about your part of the UK (e.g. regional/local news, radio and TV programmes in England, or programmes/content for and from Scotland, Wales and Northern Ireland)

None of these

Don't know



Section 2: Please tell us what you want from the BBC

In this section we'd like to hear about the types of programmes and content you/your family want **from the BBC**.

Q2. In the future, should the BBC offer more, less or the same amount of each of the following?

This could be across BBC TV, iPlayer, radio, Sounds, websites or apps.

News (e.g. BBC News on TV, radio, online, Panorama, Question Time)

Please choose from the list

The BBC should offer more

The BBC should offer less

The BBC should offer the same amount as now

Don't know

CAMPAIN believe that the BBC should offer at least as much news as it provides at present (we have qualms about the quality, but the question gives us no opportunity to comment on this so we will consider following this up with a letter in due course)

Drama (e.g. Line of Duty, Call the Midwife, EastEnders, SAS Rogue Heroes, radio drama)

Please choose from the list

The BBC should offer more
The BBC should offer less
The BBC should offer the same amount as now
Don't know

Comedy and Entertainment (e.g. Gavin & Stacey, Strictly Come Dancing, The Traitors, Would I Lie to You, Radio 4 comedy)

Please choose from the list

The BBC should offer more
The BBC should offer less
The BBC should offer the same amount as now
Don't know

General interest factual programmes and content (e.g. Race Across the World, The Apprentice, Antiques Roadshow, Countryfile, Dragons' Den)

Please choose from the list

The BBC should offer more
The BBC should offer less
The BBC should offer the same amount as now
Don't know

Documentaries (e.g. Planet Earth, A House Through Time, Ambulance, Solar System, Radio 4 documentaries)

Please choose from the list

The BBC should offer more
The BBC should offer less
The BBC should offer the same amount as now
Don't know

Again, the BBC should offer at least as much documentary content as it provides at present (we have qualms about the quality, but the question gives us no opportunity to comment on this!)

Children's programmes and content (e.g. Bluey, Hey Duggee, Newsround, Horrible Histories, BBC Bitesize)

Please choose from the list

The BBC should offer more
The BBC should offer less
The BBC should offer the same amount as now
Don't know

Sport (e.g. football, rugby, Olympics, Radio 5 Live sport, BBC Sport web/app)

Please choose from the list
The BBC should offer more
The BBC should offer less
The BBC should offer the same amount as now
Don't know

Music (e.g. on BBC Radio stations, BBC Sounds, Glastonbury, BBC Proms)

Please choose from the list

The BBC should offer more
The BBC should offer less
The BBC should offer the same amount as now
Don't know

Programmes and content for and about your part of the UK (e.g. BBC regional/local news, radio and TV programmes in England, or programmes/content for and from Scotland, Wales and Northern Ireland)

Please choose from the list

The BBC should offer more
The BBC should offer less
The BBC should offer the same amount as now
Don't know

Anything else that the BBC should offer more of?

(optional) Please tell us here if there are other types of programmes and content not mentioned above that you'd like the BBC to do more of.

Between 1 and 25 words

Fuller coverage of roots of international conflicts, and critics of Western policies.
Avoid failing to present content that contradicts dominant British, American and Israeli narratives.

Anything else that the BBC should offer less of?

(optional) Please tell us here if there are other types of programmes and content not mentioned above that you'd like the BBC to do less of.

Between 1 and 25 words

Discern at length, to avoid grossly biased and unprofessional reporting
such as BBC's coverage of Labour's "antisemitism crisis"



Section 3: Please tell us what you think the BBC should provide overall

The BBC's mission has always been to provide programmes, content and services that **inform, educate and entertain**.

In this section we'd like to hear whether or not you think the BBC should continue to try to do these.

Q3. In the future, how important, or not, is it that the BBC continues to inform, educate and entertain? This could be across BBC TV, iPlayer, radio, Sounds, websites or apps.
Please choose from the list

Extremely important

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know



Section 4: Please tell us what kind of organisation you want the BBC to be in the future

We've been thinking about the kind of organisation the BBC should be in the future.

In this section we'd like to hear your views on our thinking in **six areas**. Please tell us how important or not you think it is that the BBC delivers each of these in the future.

As the BBC is owned by the UK public, we think the BBC should provide a valuable public service for the people of the UK.

Q4a. In the future, how important or not do you think it is that the BBC provides a valuable public service for the people of the UK?

Please choose from the list

Extremely important < **This one recommended!**

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know

As the BBC belongs to the UK public, we think the BBC should have something for everyone, be easily available to everyone, and be used by everyone.

Q4b. In the future, how important or not do you think it is that the BBC offers something for everyone?

Please choose from the list

Extremely important

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know

As people move more and more towards a digital and online future, we think the BBC needs to keep pace by offering high-quality digital services.

Q4c. In the future, how important or not do you think it is that the BBC offers high-quality digital services (examples of the BBC's digital services are iPlayer, Sounds, News/Sport/Weather websites and apps)?

Please choose from the list

Extremely important < This one recommended!

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know

To cater for people across the UK, we think the BBC needs to reflect the lives of people across the UK and different parts of the UK.

Q4d. In the future, how important or not do you think it is that the BBC reflects the lives of people across the UK and different parts of the UK?
Please choose from the list

Extremely important

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know

To be trusted by the UK public, we think BBC News output and how the BBC is run should always be independent from the government of the day.

Q4e. In the future, how important or not do you think it is that the BBC is independent from the government of the day?
Please choose from the list

Extremely important < This one recommended!

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know

To reflect and carry the voice of the UK around the world, we think the BBC needs to be a global organisation that is an asset for the UK around the world.

Q4f. In the future, how important or not do you think it is that the BBC is an asset for the UK around the world?
Please choose from the list

Extremely important < **This one, or very important recommended!**

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know



Section 5: Please tell us how you feel the BBC is doing now

In this section we'd like to know how you think the BBC is currently doing in each of the **six areas** we just asked about in the previous section.

Q5a. How effective or not do you think the BBC is now at providing a valuable public service for the people of the UK?
Please choose from the list

Extremely effective

Very effective

Fairly effective < **This one recommended (see below)**

Neither effective nor ineffective

Fairly ineffective

Very ineffective

Extremely ineffective

Don't know

As with all, this is up to you obviously, but we suggest "fairly effective"

(the BBC's failure in covering international conflict counters effective reporting in other areas).

Q5b. How effective or not do you think the BBC is now at offering something for everyone?
Please choose from the list

Extremely effective

Very effective

Fairly effective

Neither effective nor ineffective

Fairly ineffective

Very ineffective

Extremely ineffective

Don't know

Q5c. How effective or not do you think the BBC is now at offering high-quality digital services (examples of the BBC's digital services are iPlayer, Sounds, News/Sport/Weather websites and apps)?

Please choose from the list

Extremely effective

Very effective < **This one recommended!**

Fairly effective

Neither effective nor ineffective

Fairly ineffective

Very ineffective

Extremely ineffective

Don't know

Q5d. How effective or not do you think the BBC is now at reflecting the lives of people across the UK and different parts of the UK?

Please choose from the list

Extremely effective

Very effective

Fairly effective

Neither effective nor ineffective

Fairly ineffective

Very ineffective

Extremely ineffective

Don't know

Q5e. How effective or not do you think the BBC is now at being independent from the government of the day?
Please choose from the list

Extremely effective

Very effective

Fairly effective

Neither effective nor ineffective

Fairly ineffective

Very ineffective < **This one recommended!**

Extremely ineffective

Don't know

Q5f. How effective or not do you think the BBC is now at being an asset for the UK around the world?
Please choose from the list

Extremely effective

Very effective

Fairly effective < **This one recommended (See below)**

Neither effective nor ineffective

Fairly ineffective

Very ineffective

Extremely ineffective

Don't know

We suggest “fairly effective” or “don't know” – depending on what you know!



Section 6: Please tell us what you think the BBC should stand for in the future

We've been thinking about the BBC's role in a world that is changing fast and a society that can feel more divided.

In this section we'd like to know if you think our ideas are on the right lines or not for the future.

In a world where there can be more misleading and false information, we think the BBC should prioritise making content that is accurate and that people can trust.

Q6a. In the future, how important or not do you think it is that the BBC delivers this by seeking to pursue truth with no agenda?

Please choose from the list

Extremely important < **This one recommended!**

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know

In a world with more competition from global media companies, we think the BBC should prioritise making content that is for and about the UK.

Q6b. In the future, how important or not do you think it is that the BBC delivers this by prioritising high-quality homegrown programmes and content from presenters, writers, actors and musicians from across the UK?

Please choose from the list

Extremely important

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know

In a world where there can be fewer occasions that connect us, we think the BBC should prioritise bringing people together.

Q6c. In the future, how important or not do you think it is that the BBC delivers this by prioritising big events, live moments and content that people want to share together

Please choose from the list

Extremely important

Very important

Fairly important

Neither important nor unimportant

Fairly unimportant

Very unimportant

Extremely unimportant

Don't know



Section 7: Anything else?

Please tell us anything else important to you or your family that the BBC could offer or improve in the future.

Q7. Is there anything else important that the BBC could offer or improve in the future?

(optional) Please tell us here. Between 1 and 200 words ([see over](#))

This question (7) is the most important and allows you to lay out succinctly what needs to change.

Here are some ideas, but please remember the 200-word limit. This piece in italics has 275 words, so you would need to cut it back:

The BBC must refocus on its founding charter and editorial guidelines, particularly by providing impartial and high-quality outputs. This means:

- Avoiding arguments for ‘balanced reporting’ that legitimise hiding or playing down crucial facts. As Gary Lineker smartly remarked: ‘If it is raining outside, you don’t need someone’s opinion to say it’s not raining’ (https://www.youtube.com/shorts/U96sgz_BxVw).*
- Distancing itself from scurrilous and evidence-free media campaigns like that against the Labour Party under Jeremy Corbyn (in which the BBC participated). Notably, it ignored peer-reviewed evidence and statistical analyses of the incidence of antisemitism in the UK.*
- Ending the stonewalling of legitimate criticism of such outputs (thousands have complained about the anti-Corbyn campaign).*
- Balanced reporting of international conflicts and their historical roots, rather than prioritising the Government/Anglosphere line. In the case of Ukraine, this means giving fuller coverage to views of (the late) George Kennan, John Mearsheimer, Jeffrey Sachs and others.*

- *Avoid language that discriminates between British allies and other states, portraying the former in a more sympathetic light even when not backed up by objective criteria, e.g. Israelis and Ukrainians are 'massacred' whereas Palestinians 'die'.*
- *A due focus on statements of intent, those of Israeli leaders and many soldiers being clearly genocidal.*
- *Avoid publishing unverified atrocity stories.*
- *Disclose interests and affiliations of 'experts' interviewed.*
- *Refraining from omitting important news or comment on such conflicts. The BBC's disinviting Ilan Pappé is a particularly egregious example, as is its failure to consider important evidence about the BBC in the 'Al Jazeera Labour Files series', the book 'Bad News for Labour' and critical comment from Martin Forde KC.*
- *Shining an investigative light on the machinations of the Israel lobby in the UK.*

But please write your version using standard script, not italics.